PORT NOLA
THE PORT OF NEW ORLEANS
CREATING JOBS,
DRIVING THE ECONOMY
The Port of New Orleans' latest economic impact report confirms Port NOLA is a major economic driver that generates a wide range of well-paying jobs and supports a stable, diverse and strong economy. This data-driven analysis quantifies the value of our working waterfront and underscores the value of continued investment in maritime assets throughout our jurisdiction.

Each of Port NOLA's four lines of business – cargo, rail, industrial real estate and cruise – helps drive economic opportunity. Our bustling wharves connect Jefferson, New Orleans and St. Bernard Parishes with international ports on six continents and serve a growing number of international and domestic cruise lines. Our New Orleans Public Belt shortline railroad provides intermodal service via 24/7 access to six Class I railroads and destinations around the country; our 1,000+ acres of industrial real estate provide opportunities for warehousing and value-added activity that further benefit the region.

An economic impact report is, at heart, a jobs report. Our maritime and related logistics jobs go beyond the industry as employees and vendors buy goods from regional businesses and pay taxes. Naturally, our cruise passengers stay in regional hotels, eat in regional restaurants, and visit regional attractions. And our cruise line partners purchase supplies from regional businesses.

Although this economic impact report includes new data, it actually captures the past. The maritime industry is changing quickly with technological advances that provide greater efficiency throughout the supply chain as well as increased pressure for quick delivery of goods. Our strategic master plan forecasts significant growth and outlines incentives to increase our economic impact.

We look to the future with great optimism and confidence that we are positioning ourselves well. Every day, we are working to fully realize the region's potential, on and off port property and throughout the jurisdiction. To accomplish this, we are working with our regional partners to attract new freight-related jobs to the maritime industry and our state's manufacturing, agriculture and logistics industries. In the meantime, thank you for your support for the Port of New Orleans.

Here's to continued success for all of us.

Brandy D. Christian
President & CEO
SNAPSHOT

Port NOLA generates $100 million in revenue annually through our four lines of business. As a self-sustaining political subdivision of the State of Louisiana, the Port receives zero tax dollars.

Our Mission:
To drive regional economic prosperity by maximizing the flow of international trade and commerce as a modern gateway.

Our Vision:
Advancing global connections and infrastructure to exceed the needs of tomorrow.

- 46% 58 direct ports of call and 450 transshipment connections
- 31% Unequaled intermodal connectivity
- 1,000+ acres of industrial property
- 6th LARGEST U.S. cruise port and 1.18 million passenger moves
Port NOLA Economic Impact
By The Numbers

CREATING JOBS

PORT NOLA-BASED, DIRECT:
Including tenants and cruise passenger spending:

- 8,880 JOBS
- $609 MILLION IN WAGES
- $1.0 BILLION IN VALUE-ADDED
- $2.3 BILLION OF OUTPUT

OUR JURISDICTION:
Jefferson, Orleans and St. Bernard Parishes.

- 19,050 JOBS
- $3.9 BILLION OF OUTPUT

STATE:

- 21,700 JOBS
- $4.3 BILLION OF OUTPUT

NATIONALLY:

- 119,510 U.S. JOBS
- $29.8 BILLION OF OUTPUT

- $74,000 average salary of Port NOLA tenant employees;
  41% higher than the local average
**REVVING UP REVENUES**

Port NOLA stimulates new economic activity that generates substantial annual tax revenue for the local, state and federal governments.

- **$1.9 BILLION** in federal taxes
- **$76.8 MILLION** in state taxes
- **$91.5 MILLION** in local taxes for Port NOLA's three-parish jurisdiction

**CRUISING AHEAD**

Cruise activity contributes to the thriving New Orleans tourism sector supporting local businesses.

- **$129.1 MILLION** in new spending to the regional economy by passengers and crew
- **$125.2 MILLION** in local spending by the cruise lines

- **75%** of passengers make local purchases
- **73%** of cruise passengers spend the night in NOLA before or after their cruise
- **90%** of passengers from out of state generate 306,000 hotel room nights

Source: Louisiana State University E.J. Ourso College of Business Economic and Policy Research Group, Business Research & Economic Advisors
Port NOLA Delivers at Every Skill Level

DIRECT
- Port Services
- Transport Services

INDIRECT
- Port Users (Import & Export Firms)

INDUCED
- Economic Multipliers
- Economic Opportunities

Dockage of ships, towing, pilotage, cargo handling, logistics zones

Shippers, added value service providers, logistics/distribution companies

Industries that supply the port with goods and services and incremental business
PORT NOLA
THE PORT OF NEW ORLEANS

REGIONAL IMPACT:
Port NOLA New Orleans Metro Impacts

Top Area Shippers – Imports and Exports:
- Argo Fine Imports
- Beads by the Dozen
- Cornerstone Chemical
- Southern Recycling Sales
- Gaylord Chemical Corp.
- Gilscot-Guidroz International
- International Coffee Corp.
- Louisiana Pepper Exchange
- Southern Glazer’s Wine & Spirits
- Mallory Alexander International Logistics
- Missionary Expeditors & Cargo Logistics
- Baumer Foods
- Braid Logistics
- Folgers Coffee
- Expeditors International
- Montimber International
- Navivan Corp.
- Plush Appeal LLC
- Reilly Foods Company
- Tuscan Stone Imports
- Bayer/Monsanto
- DB Schenker
- Pellerin Milnor
- Galata Chemicals
- John Deere
- Panalpina Group
- Pool Corp.
- Triton Stone Group
- ED&F Man

IMPORTS & EXPORTS:
- COFFEE
- WINE & SPIRITS
- BATH FIXTURES
- CHEMICALS
- RELIEF GOODS
- FLEXI TANKS
- FISH MEAL
- PEPPER MASH (Hot Sauce)
- POOL SUPPLIES
- MARDI GRAS BEADS
- PLUSH ANIMALS
- COMBINES
- FOOD STUFFS
REGIONAL IMPACT:
Capital/River Parishes

Top Area Shippers – Imports and Exports:
- Honeywell
- Lewco Specialty Products
- Smitty’s Supply Inc.
- BASF
- Community Coffee Company
- ExxonMobil
- Shintech
- Bercen Inc.
- SE Tylose
- Dow Chemical
- Randa Accessories
- Huntsman Corp.
- MDS Stone Imports
- Denka Company
- Lion Elastomers
- Formosa Plastics
- Syngenta
- Air Liquide America Corp.

IMPORTS & EXPORTS:
REGIONAL IMPACT: Southwest Louisiana (Acadiana)

Top Area Shippers – Imports and Exports:
- AmeriGlobe LLC
- Farmers Rice Milling Co.
- Rosenberger Site Solutions
- Westlake Chemical
- Fairco Inc.
- McIlhenny Company
- WestRock Company
- DC Flynt MW Selections
- Home Furniture Co.
- Supreme Rice
- Cabot Corporation
- Haliburton Company
- Sasol
- Zagis USA

IMPORTS & EXPORTS:
REGIONAL IMPACT: North Louisiana

Top Area Shippers – Imports and Exports:
- AOSS Medical Supply
- Franke Group Kitchen Systems
- Husqvarna Group
- Omni Industrial Solutions
- Garan Manufacturing
- Ivan Smith Furniture
- RoyOMartin
- Benteler Steel
- Graphic Packaging International
- Luv n’care Ltd.
- Bulk-Pack Inc.
- Navistar Inc.
- Almond Brothers Lumber Company

IMPORTS & EXPORTS:
- Apparel
- Baby Products
- Furniture
- Kitchen Consumer Products
- Flexi Tanks
- Forestry
- Steel Pipe
- Oil Field Supplies
- Paper Products
- Lubricant Oils
- Yarn
Port NOLA Forward: Exceeding the Needs of Tomorrow

In 2018, Port NOLA adopted a strategic master plan, Port NOLA Forward, that outlines a bold vision and actionable framework to capitalize on our competitive advantages and strengthen the Port NOLA gateway, ensuring economic benefits that span our jurisdiction and throughout Louisiana.

Freight-based Economic Development is an inclusive model for our business and multimodal water, rail and road assets. New Orleans' growth will come from attracting freight-based industries such as distribution and logistics centers and companies providing seamless logistics solutions.

- **Building and maintaining efficient infrastructure**: As a public agency and landlord port, we recognize that infrastructure investment decisions today will fuel future economic growth for decades, potentially generations.

- **Cross-jurisdictional collaboration**: The crux of this plan is broad, active engagement throughout the jurisdiction, all business sectors and our economic development partners.

- **Growing freight-based industry**: We must work with our partners to attract freight-based industries like distribution and fulfillment operations, transloading, processing and manufacturing among others to drive cargo balance and job creation.

- **Supply chain-ready workforce**: Educational and industry partners can help ensure we have a prepared workforce and also help train for needed skills to meet needs now and into the future.

- **Public and private investments**: The scale of necessary infrastructure investment will require external funding beyond state and federal grants. Public/private partner ships and joint ventures will be key.